



2026 ALOHA FESTIVALS

Memberships

Aloha Festivals is one of the longest-running cultural events, and is the largest Hawaiian cultural festival in the United States. Since the Aloha Week floral parade in 1946, the unwavering support of local communities and sponsors has helped this beloved tradition flourish, spreading aloha each year in the heart of Waikiki.

We are excited to announce this year's Aloha Festivals 80th anniversary theme:
80 Years of Aloha: Our Culture, Our Stories, Celebrating Our Island Home



Aloha Festivals

Phone: (808) 923-1094

Email: Info@AlohaFestivals.com

Website: www.AlohaFestivals.com



Aloha Festivals

A L O H A W E E K

Come and join the fun at this year's Aloha Festivals celebrations. All events are free and open to the public.



ROYAL COURT INVESTITURE & OPENING CEREMONY

SATURDAY, SEPTEMBER 5, 2026, 4:00 PM - 6:00 PM

HELUMOA GARDENS AT ROYAL HAWAIIAN, A LUXURY COLLECTION RESORT
ROYAL GROVE AT THE ROYAL HAWAIIAN CENTER

The Aloha Festivals Royal Court will be introduced on the grounds of Helumoa, which was originally the home of Princess Bernice Pauahi Bishop. The King, Queen, Prince, and Princess receive their royal cloaks, helmets, head feather lei and other symbols of their reign. The Opening Ceremony follows at the Royal Hawaiian Center Royal Grove, featuring hula and musical performances.

72ND ANNUAL WAIKIKI HOOLAULEA

SATURDAY, SEPTEMBER 19, 2026, 6:00 PM - 10:00 PM

KALAKAUA AVENUE

The Waikiki Hoolaulea is Hawaii's largest block party. Thousands of people will take to the streets along Kalakaua Avenue for food, fun, and entertainment. There will be performances by various genres of Hawaiian music and hula halau (hula schools). Hawaiian crafts, flower leis, and many varieties of island cuisine will be featured throughout the event.



78TH ANNUAL FLORAL PARADE

SATURDAY, SEPTEMBER 26, 2026, 9:00 AM - 12:00 PM

FROM ALA MOANA BEACH PARK THROUGH
KALAKAUA AVE TO KAPIOLANI PARK

Kalakaua Avenue comes alive with a colorful procession of female and male pa'u horseback riders, floats covered with Hawaiian flowers, Hawaiian music, hula halau, and local marching bands.



Mahalo to our major sponsors:



**The 2026 Aloha Festivals
80th anniversary theme is...**

80 Years of Aloha:

Our Culture, Our Stories, Celebrating Our Island Home



INDIVIDUAL MEMBERSHIP PROGRAM

\$40.00 Individual Membership includes (1) Ribbon

\$100.00 Family Membership includes (4) Ribbons

\$25.00 Senior (55 +) Membership includes (1) Ribbon

\$ Donation *SUPPORT HAWAII'S LONGEST AND LARGEST FESTIVAL*

ADDITIONAL MEMBERSHIP OPPORTUNITIES

\$1,000 Manawale'a Corporate Membership (8) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikīkī Ho`olaule`a VIP Suite
 (2) passes to the Parade Review Grandstands

\$500.00 Lokomaika'i Corporate Membership (6) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikīkī Ho`olaule`a VIP Suite

\$250.00 Olu`olu Corporate Membership (4) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony

PAYMENT INFORMATION

NAME			
MAILING ADDRESSES			
CITY / STATE / ZIP			
PHONE NUMBER	CELL NUMBER		
EMAIL			
CREDIT CARD INFO		EXP DATE	CVC #
SIGNATURE			
TOTAL	MEMBERSHIP TYPE		
MAKE CHECK TO	ALOHA FESTIVALS 2270 Kalakaua Avenue, Suite #1001, Honolulu, HI 96815 Phone: (808) 923-1094 Email: Info@AlohaFestivals.com		

A 3.6% fee will apply for all credit card payments. There is no fee for checks.