



2025 ALOHA FESTIVALS

Memberships

Aloha Festivals is one of the longest-running cultural events, and is the largest Hawaiian cultural festival in the United States. Since the Aloha Week floral parade in 1946, the unwavering support of local communities and sponsors has helped this beloved tradition flourish, spreading aloha each year in the heart of Waikiki.

We are excited to announce this year's theme:

Ko kula uka, ko kula kai – Those of the upland, those of the shore

Mauka to Makai

This 'olelo no'eau (Hawaiian proverb), reminds us that food giving, sharing, and exchanging is a cornerstone of communal living and critical to a thriving society.

Across the many cultures that call Hawai'i home, food is often the center and focal point of gatherings from family reunions, birthdays, and graduations. Families pass down recipes that become cherished heirlooms prominently displayed on the dining table at gatherings. Cooking techniques and tools are also shared from one generation to the next. Family treasures, like grandma's cast iron pot or grandpa's dry box, magically make the food taste better.

"In olden days, relatives and friends exchanged products with the upland dwellers, bringing poi, taro, and other foods to the shore to give and exchange with kinsmen there. The shore dwellers gave fish and other seafood. Visits were never made empty-handed, but always with something from one's home to give."

This year, the Aloha Festivals takes us back to the heart of the home: the kitchen. We celebrate our local farmers, fishermen, cooks in and out of the kitchen, as well as the organizations who recognize and uplift those in need to have food to eat.



Aloha Festivals Phone: 808.923.1094

Email: Info@AlohaFestivals.com



INDIVIDUAL MEMBERSHIP PROGRAM

\$40.00 Individual Membership includes (1) Ribbon

\$100.00 Family Membership includes (4) Ribbons

\$25.00 Senior (55 +) Membership includes (1) Ribbon

\$ Donation *SUPPORT HAWAII'S LONGEST AND LARGEST FESTIVAL.*

ADDITIONAL MEMBERSHIP OPPORTUNITIES

\$1,000 Manawale'a Corporate Membership
 (8) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikiki Ho'olaule'a VIP Suite
 (2) passes to the Parade Hospitality grandstand

\$500.00 Lokomaika'i Corporate Membership
 (6) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikiki Ho'olaule'a VIP Suite

\$250.00 Olu'olu Corporate Membership
 (4) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony

PAYMENT INFORMATION

NAME			
MAILING ADDREES			
CITY / STATE / ZIP			
PHONE NUMBER	CELL NUMBER		
EMAIL			
CARD INFO		EXP DATE	CVC #
SIGNATURE			
TOTAL	MEMBERSHIP TYPE		
MAKE CHECK TO	ALOHA FESTIVALS 2270 Kalakaua Ave., Suite #1001, Honolulu, HI 96815 Phone: 808.923.1094 Email: Info@AlohaFestivals.com		