



2024 Aloha Festivals

Memberships

Aloha Festivals continues a 78-year tradition in Hawai'i with two signature events. The Aloha Festivals Floral Parade attracts over 33,000 and the Waikiki Ho'olaule'a brings over 70,000 festival goers on to Kalākaua Ave.

Aloha Festivals plays an important role facilitating the sharing of the host culture between visitors and residents.





'A'a I Ka Hula

The theme is a phrase taken from the saying, "A'a i ka hula, waiho ka hilahila ma ka hale. – When one wants to dance the hula, bashfulness should be left at home." 'A'a also means to be brave, to dare, and to challenge. When we consider that hula was viewed as a pagan ritual by missionaries, driven underground due to prohibition, and nearly lost as a vital cultural artform, these meanings are a striking reminder. They remind us of the fragility of our artforms, and that vigilance and care are required to ensure their inheritance throughout the generations. Hula lives today because of our kūpuna who were brave. Hula is known the world over because of the ones who dared. Hula has captured the hearts of people from distant places and drawn them to these fair shores because of the ones who took on the challenge.

This year, we celebrate the brave, the daring, the challenge seekers. This year, we celebrate our kumu hula, our hula teachers and hula masters. By their tutelage do our hands and feet tell the beautiful stories of our land and people.

E nā kumu hula, we dance for you!

E 'a'a mai kākou i ka hula! Let us dare to dance!





INDIVIDUAL MEMBERSHIP PROGRAM

\$40.00 Individual Membership includes (1) Ribbon

\$100.00 Family Membership includes (4) Ribbons

\$25.00 Senior (55 +) Membership includes (1) Ribbon

\$ Donation *SUPPORT HAWAII'S LONGEST AND LARGEST FESTIVAL.*

ADDITIONAL MEMBERSHIP OPPORTUNITIES

\$1,000 Manawale'a Corporate Membership
 (8) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikiki Ho'olaule'a VIP Suite
 (2) passes to the Parade Hospitality grandstand

\$500.00 Lokomaika'i Corporate Membership
 (6) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony
 (2) passes to the Waikiki Ho'olaule'a VIP Suite

\$250.00 Olu'olu Corporate Membership
 (4) Aloha Festivals ribbons
 (2) VIP passes for seating at the Investiture & Opening Ceremony

PAYMENT INFORMATION

NAME			
MAILING ADDREES			
CITY / STATE / ZIP			
PHONE NUMBER	CELL NUMBER		
EMAIL			
CARD INFO		EX DATE	CVC #
SIGNATURE			
TOTAL	MEMBERSHIP TYPE		
MAKE CHECK TO	ALOHA FESTIVALS 2250 Kalakaua Ave. #315 Honolulu, HI 96815 Phone: 808.923.1094 Fax: 808.923.2622 Email: Info@AlohaFestivals.com		