



2024 ALOHA FESTIVALS

Sponsor Opportunities

'A'A I KA HULA

The theme is a phrase taken from the saying, "'A'a i ka hula, waiho ka hilahila ma ka hale. - When one wants to dance the hula, bashfulness should be left at home."

'A'a also means to be brave, to dare, and to challenge. When we consider that hula was viewed as a pagan ritual by missionaries, driven underground due to prohibition, and nearly lost as a vital cultural artform, these meanings are a striking reminder. They remind us of the fragility of our artforms, and that vigilance and care are required to ensure their inheritance throughout the generations.

Hula lives today because of our kūpuna who were brave. Hula is known the world over because of the ones who dared. Hula has captured the hearts of people from distant places and drawn them to these fair shores because of the ones who took on the challenge.

This year, we celebrate the brave, the daring, the challenge seekers. This year, we celebrate our kumu hula, our hula teachers and hula masters.

By their tutelage do our hands and feet tell the beautiful stories of our land and people.

E nā kumu hula, we dance for you!

E 'a'a mai kākou i ka hula! Let us dare to dance!



Aloha Festivals Phone: 808.923.1094 Fax: 808.923.2622

Email: Info@AlohaFestivals.com



ALOHA FESTIVALS . . .

Continues a 78-year tradition in Hawai'i with two signature events. The Aloha Festivals Floral Parade attracts over 15,000 and the Waikiki Ho'olaule'a brings over 70,000 festival goers on to Kalākaua Ave.

Aloha Festivals plays an important role facilitating the sharing of the host culture between visitors and residents.

We invite you to be a part of this year's celebration with one of our many sponsorship opportunities.

ALOHA FESTIVALS SPONSORSHIP OPPORTUNITIES

(1) PRESENTING SPONSOR

\$50,000

- *Your Company presents . . .*
- *Sponsor recognition at the entertainment stage at the Ho'olaule'a*
- *Company Banner in the Aloha Festivals Floral Parade*
- *Company recognition and acknowledgement in all press releases & advertisement ****
- *Company logo in the official Aloha Festival's news paper insert ****
- *Company logo and link on the Aloha Festival Website (alohafestivals.com)*
- *(6) passes to the VIP Parade review stand*
- *(6) passes to the Ho'olaule'a VIP lounge*
- *(6) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property an appearance by the AF Royal Court*
- *(10) Aloha Festivals ribbons*

(1) PARADE SPONSOR

\$30,000

- *The Aloha Festivals parade is brought to you by . . .*
- *Company Banner in the Aloha Festivals Floral Parade*
- *Company recognition and acknowledgement in all press releases & advertisement regarding the parade ****
- *Company logo in the official Aloha Festival's news paper insert ****
- *Company logo and link on the Aloha Festival Website (alohafestivals.com)*
- *(4) passes to the VIP Parade review stand*
- *(4) passes to the Ho'olaule'a VIP lounge*
- *(4) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property an appearance by the AF Royal Court*
- *(10) Aloha Festivals ribbons*

*** Must meet print deadline.



ALOHA FESTIVALS STAGE SPONSORSHIP

As a stage sponsorship partner, your company would be responsible for booking the talent, stage, sound, lights, generators or any other incidentals for that evening.

Approximate in-kind additional expenses are estimated at \$10,000 - \$15,000.

\$7,500 cash + in-kind

- *This Waikīkī Ho'olaule'a stage is brought to you by . . . your name here.*
- *Company recognition and acknowledgement in all press releases & advertisements ****
- *Company logo in the official Aloha Festival's news paper insert ****
- *Company Logo and link on the Aloha Festivals website*
- *(10) Aloha Festivals Ribbons*
- *(6) VIP Passes to the Royal Court Investiture and Opening Ceremony*
- *(6) passes to the VIP Parade review stand*
- *(6) passes to the Waikīkī Ho'olaule'a VIP lounge*

ALAKA'I SPONSOR'S

\$7,500 cash

- *Company recognition and acknowledgement in all press releases & advertisement - also brought to you by . . . your name here.*
- *Company logo in the official Aloha Festival's news paper insert ****
- *Company recognition and link on the Aloha Festival Website (alohafestivals.com)*
- *(10) Aloha Festivals Ribbons*
- *(6) passes to the VIP Parade review stand*
- *(6) passes to the Waikiki Ho'olaule'a VIP lounge*
- *(6) VIP passes to the Investiture & Opening Ceremony*

LAULIMA SPONSOR'S

\$3,500 cash

- *Company recognition and link on Aloha Festival Website (alohafestivals.com)*
- *(4) passes to the VIP Parade review stand*
- *(4) passes to the Ho'olaule'a VIP lounge*
- *(4) VIP passes to the Investiture & Opening Ceremony*
- *(8) Aloha Festivals Ribbons*
- *Optional on your property appearance by the Aloha Festivals Royal Court*

*** Must meet print deadline.



ALLIED EVENT

\$2,500.00

Have the 2024 Aloha Festivals Royal Court be a part of your event!

- The Aloha Festivals Royal Court will visit your venue for a unique cultural experience
- Includes roundtrip transportation of the Royal Court to and from your venue

PAYMENT INFORMATION

NAME			
MAILING ADDRESSES			
CITY / STATE / ZIP			
PHONE NUMBER			
EMAIL			
SPONSORSHIP TYPE	<input type="checkbox"/> PRESENTING	<input type="checkbox"/> PARADE	<input type="checkbox"/> STAGE <input type="checkbox"/> ALAKA'I <input type="checkbox"/> LAULIMA <input type="checkbox"/> ALLIED
AMOUNT	\$		
CARD INFO		EX DATE	CVC #
SIGNATURE			
MAKE CHECK TO	ALOHA FESTIVALS		
MAIL TO	Aloha Festivals 2250 Kalakaua Ave. #315 Honolulu, HI 96815 Phone: 808.923.1094 Fax: 808.923.2622 Email: info@AlohaFestivals.com		

