



ALOHA FESTIVALS

This is an application for participation in the Aloha Festivals Floral Parade. This is designed to provide Aloha Festivals with important information about your organization's proposed involvement. If your group is accepted the information on this form will be used for production and planning purposes.

*****Please include complete information that is typed or printed clearly** so that we can properly represent your organization. You may attach additional sheets if necessary.

All "new" band applicants are required to submit a brief performance in VHS or Video CD format to complete the application. Returning band applicants are required to submit a photo to complete the application. Incomplete applications WILL NOT be considered. Please include any additional materials with your application that you deem necessary, including press packages or news clippings. Materials will not be returned.

Parade date is:
Sat. September 30, 2023
Start time promptly at:
9:00am

Aloha Festivals Floral Parade 2023 Marching Unit Application Deadline: **August 19, 2023**

"Pili`aina, to have kinship with the land"

Name of Organization: _____

Unit Name – as it will appear in print: _____

Unit Description – please provide detailed explanation of theme, costuming, props, Etc:

Does your unit use music? Yes _____ No _____

If YES, what type? Live _____ Recorded _____

Sound system equipment description: _____

Presentation- mode of traveling: _____

Marching Formation- number of rows and marchers in each row: _____

Transportation- number, size and type of vehicles used to transport band to parade site: _____

Music – to be played during the Parade: _____



ALOHA FESTIVALS

Mahalo for applying to the Aloha Festivals Floral Parade!

After you have finished completing the application, please submit it to:

Antoinette Lee
2023 Parade Chair
2435 Komo Mai Dr.
Pearl City, HI 96782

Phone: (808) 222-7853

Email:
parade.lady001@gmail.com

2023 Marching Unit Application

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Participation –Have you participated in other Parades?
If yes, which ones and what years:

History – Please provide a brief history or noteworthy details about your organization:

School Population:

Director’s Name:

Assistant’s Name:

Mailing Address:

City: _____ State: _____ Zip: _____

Email: _____

Contact Phone: _____

Fax: _____

(Organization’s Name)

***A representative of your organization must attend the Aloha Festivals participant’s meeting on, August 30, 2023 at Mission Memorial Hall at 6:00 p.m.**

If selected, I agree to participate in the **2023 Aloha Festivals Floral Parade in Honolulu, Hawaii on Saturday, September 30, 2022**. In consideration for being accepted as a participant, we irrevocably grant Aloha Festivals the exclusive right to use in any media our name, likeness, photos or reproduction of our performance for any purpose including promotion, advertising or otherwise

X _____
Authorized Signature **Date**

2023 Marching Unit Application

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ALOHA FESTIVALS

RELEASE, INDEMNITY AGREEMENT & COVENANT NOT TO SUE

In consideration of being permitted to participate in any Aloha Festivals event (the “Activity”), I hereby release, waive, and discharge Aloha Week Hawai’i, Inc., a Hawai’i corporation, dba Aloha Festivals, its affiliates, subsidiaries, officers, directors, employees, agents, servants, attorneys, insurers, and persons employed or engaged by them, as well as their respective heirs, personal representatives, successors and assigns, hereinafter collectively called “Aloha Festivals” from any and all liability to me, my spouse, legal representatives, heirs, personal representatives, successors and assigns, for any and all loss, damage or injury, and any claim or damages resulting thereof, on account of injury to my person or property, even injury resulting in my death, whether caused by the negligence of Aloha Festivals or otherwise, while I am conducting such Activity. I agree to indemnify Aloha Festivals from any loss, liability, damage or cost (including reasonable attorneys' fees) incurred due to my participation in and presence at the Activity, whether caused by the negligence of Aloha Festivals or otherwise.

I agree to never initiate any action or suit at law or in equity against Aloha Festivals pertaining to my participation in or being present at the Activity.

I expressly agree that this Release, Indemnity Agreement and Covenant Not to Sue is intended to be as broad and inclusive as permitted by the laws of the State of Hawai’i, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

By signing this form I am executing this agreement for myself, my spouse, legal representative, heirs, personal representatives, successors and assigns. I do understand and acknowledge and agree with this form.

(This form is complete only when your signature, printed name and date is filled in!

Or your application will not be accepted!

Signature

Print Name

Date



ALOHA FESTIVALS

Antoinette Lee, Parade Chair • 2435 Komo Mai Dr. • Pearl City, HI 96782 • (808) 222-7853
Email: . parade.lady001@gmail.com • Website: www.alohafestivals.com

ALOHA FESTIVALS FLORAL PARADE
9:00 a.m., Saturday, September 30, 2023

”Pili `aina, to have kinship with the land”

GENERAL INFORMATION & PARADE RULES

Mahalo a nui loa for participating in a great tradition in Hawai'i! Began in 1947, the Aloha Festivals Floral Parade has, in recent years, been ranked within the top 3 floral parades and top 25 parades held in the United States. The pride we take in our parade – and its national ranking – is due entirely to the many volunteers and participants who have made this event truly great.

Consisting of brilliant floral floats, magnificent equestrian pa'u and mounted units, marching units, drill teams, clowns and a variety of novelty entries, the success of the Aloha Festivals parade is due to our tireless volunteers who share the dignity of our heritage, the beauty of our home, and the Hawaiian traditions of kokua and aloha with our neighbors, friends, family, kama'aina and visitor alike.

The rules of the parade are made for your safety and the safety of others.
We appreciate your participation and cooperation.

All participants are encouraged to wear a current year Aloha Festivals Ribbon

~ *The Parade Committee* ~

I GENERAL INFORMATION

- A. **OFFICIAL SPONSORS** – Aloha Festivals Sponsors invited to participate in the parade must complete sponsor form and have all signage approved by Aloha Festivals.
- B. **Parade Chairperson** – The Aloha Festivals Parade Committee Chairperson is selected annually and he/she is approved by, and responsible to the Festivals' Board of Directors. The Parade Chairperson appoints his/her own committee and sub-committees for positions and duties deemed necessary.
- C. **Parade Monitors** – together with the Parade Chairperson, the Aloha Festivals have the official responsibility for and discretionary authority over, all parade functions and participants.

Theme – Each Year, the President of Aloha Festivals announces the theme of the annual state-wide festival and floral parade. This year's theme is: *“Pili `aina, to have kinship with the land.”*

GENERAL INFORMATION (Continued)

- D. **Parade Route** – The parade route extends over a course approximately 3.5 miles; beginning at Ala Moana Park, it proceeds in a Diamond Head direction down Ala Moana Boulevard to Kalakaua Avenue and continues down Kalakaua to the official parade terminus at Kapahulu Avenue.
- E. All Parade participants may order this year’s Aloha Festival Ribbon, and Merchandise, while supplies last, at the **August 30, 2023, 6:00 pm.**
- F. **Starting Time** – **9:00 a.m. Saturday, September 30, 2023**

II ENTRY CLASSIFICATION & RULES

A. CLASSIFICATION

1. **Floats** (see also, Appendix I – Float Rules & Regs.)
 - a) Competition
 - Commercial
 - Non-Commercial

2. **Equestrian** (see also, Appendix II – Equestrian Rules & Regs.)
 - a) Non-Competition
 - Pa’u Lead Escort Unit
 - Pa’u Queen Unit
 - Special Units
 - b) Competition
 - Pa’u Princess Unit
 - Private Mounted Units
 - Pooper Scooper Units

3. **Bands, Marching & Specialty Units** (see also, Appendix III – Marching & Specialty Units Rules & Regs.)
 - a) Non-Competition
 - Military Band
 - Marching Performance
 - Special
 - Drill Team, including School ROTC
 - School Band

4. **DEADLINES**
 - **Pa`u Queen & Lead Escort Equestrian Application deadline –Aug. 19, 2023**
 - **Pa`u Princess & Private Mount Application deadline – Aug. 19, 2023**
 - **Band Application – Aug. 19, 2023**
 - **Float Application – Aug. 19, 2023**
 - **Marching Application – Aug. 19, 2023**
 - **Dress / Description of Pa’u unit and Malama Aina – Aug. 19, 2023**
 - **Horse Trailer Application – Aug. 19, 2023**
 - **Script Form / Information Deadline –Sept. 8, 2023**
 - **All Parade Participants Meeting – August 30, 2023 @ 6:00 p.m.**

Each application will be reviewed. The Parade Committee will advise applicants of acceptance or rejection no later than **August 24, 2023**

ENTRY CLASSIFICATION & RULES (Continued)

B. SPECIAL NOTES

1. The Parade Committee determines parade size.
2. Maximum participation of a single sponsor, organization or group will not exceed 500 persons regardless of unit configurations. No exceptions!
3. Should a sponsor desire a multi-unit group be kept together, all consideration will be given by the Parade committee.
4. Participation in the Aloha Festivals Floral parade is by invitation only. All participants must abide by the rules and regulations established by the Aloha Festivals Parade Committee.
5. Violation of Parade Rules may, at the discretion of the Parade Chairperson, result in suspension from the parade and/or from future participation.
6. **ALL NEW ENTRIES ARE REQUIRED TO SUBMIT A BRIEF PERFORMANCE IN VHS OR VIDEO CD FORMAT WITH ITS PARADE APPLICATION SHOWING THE GROUP'S PLANNED PARADE ROUTINE. RETURNING APPLICANTS ARE REQUIRED TO SUBMIT A COLOR PHOTO WITH A BRIEF DESCRIPTION OF THEIR PERFORMANCE ROUTINE TO COMPLETE THE APPLICATION. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED.**

III PARADE RULES

For your safety and comfort, the benefit of spectators and television viewers, and toward the continued excellence of the Aloha Festivals Floral Parade, the following rules must be followed closely:

- A. Persons may not accompany an entry on foot unless they form an integral part of that entry. Persons allowed must not detract from the entry in any way and the Parade Chairperson will determine compliance. Uniforms and/or coordinating colors are required for **ALL** participants including booster groups/escorts.
- B. Participants **MUST** keep position assigned to them in the parade formation area and throughout the parade to its official terminus unless directed otherwise by an official parade monitor. **NO EXCEPTIONS.**
- C. During the parade, a distance of approximately 60-feet must be maintained between all units unless otherwise instructed by a Parade Monitor. Should the parade stop, close the gap to 30 feet. Re-establish the 60-foot spacing when the parade begins again.
- D. Floats may stop **ONLY** if the unit ahead stops or if instructed to do so by a Parade Monitor. Drivers may not stop or deviate from the straight, forward progress of the parade route.
- E. **FLOAT BREAKDOWNS:** should a float break down, 3 minutes are allowed to restart the engine, if a float cannot be restarted within 3 minutes, a tow vehicle will be summoned to tow the vehicle through the parade or will be instructed to continue around that entry.
- F. Bands and Specialty Units engaging in counter marches or other trick maneuvers may not delay the forward progress of the parade.
- G. There is no food service in the formation area. Eat a good breakfast before assembling and keep hydrated. However, please remember that the parade route is a long, slow, 3.5 miles without restrooms.

PARADE RULES (continued)

- H. Float entry passengers. **DO NOT DISEMBARK FROM YOUR FLOAT** along the parade route unless absolutely required because of illness or other emergencies. Notify a Parade Monitor if an emergency arises.
- I. **ALL PARADE ENTRANTS - DO NOT THROW FLOWERS OR OTHER OBJECTS TO BYSTANDERS.**
- J. **ENTRY COORDINATOR/CONTACT PERSONS are responsible for making all rules and regulations relevant to your parade entry available to, and understood by, the participants.**

IV MANDATORY PARADE PARTICIPANTS MEETING

Parade formation details will be issued at the annual **Parade Participants Meeting on August 30, 2023, 6:00 p.m. Mission Memorial Auditorium (Next to Honolulu Hale).**

A representative from each entry must check in with his/her respective Parade Committee Chairperson – Float, Equestrian, Halau / Dance Troupe, Bands, and Specialty Units – prior to the meeting.

Failure to attend may, at the determination of the Parade Committee and Parade Chairperson, affect your entry's participation in the parade.

Any questions, call: Antoinette Lee, Parade Chair at: (808) 222-7853 or email her at: parade.lady001@gmail.com



ALOHA FESTIVALS

PHOTO RELEASE FORM

As an entrant in the 2023 Aloha Festivals Floral Parade we are aware that our entry may be photographed by professional photographers along the Parade route.

We hereby grant to Aloha Festivals the right to use the photographs of our entry or any likeness thereof in the pursuit of its promotional efforts and waive any rights to compensation for this use in perpetuity.

(This form requires your signature!)

Signed

Title

Date

(Business, Organization, School, etc.)

(Address City/State Zip Code)

(Cell Phone / Daytime Phone)