

# Aloha Festivals Floral Parade

## 2023 Float Application ~ Deadline: **Aug. 19, 2023**

This is an application for participation in the Aloha Festivals Floral Parade. This is designed to provide Aloha Festivals with important information about your organization's proposed involvement. If your group is accepted the information on this form will be used for production and planning purposes.

**Please include complete information that is typed or printed clearly so that we can properly represent your organization.** You may attach additional sheets if necessary.

Aloha Festivals reserves the right to accept or reject any unit application. If your group is accepted for Parade participation, you will receive a confirmation letter no later than August 24, 2023.

**An 11" x 17" color sketch of float is required with application.**

Please include any additional materials with your application that you deem necessary, including press packages or news clippings. Materials will not be returned.

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**Please complete and submit this application no later than August 19, 2023.**

**This year's theme, is "Pili 'Aina, To have kinship with the land"**

**We hope this will help in the design of your float.**

**Parade date is: September 30, 2023. Start time is at 9:00 AM**

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**Name of Organization or Sponsor:**

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**Float Name—as it will appear in print:**

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**Name of float builder:**

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**Float description—please provide detailed explanation of theme, colors, props, design, and building materials:**

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Is your float animated or have moving parts?

If Yes    Please Explain    No

Float Length: \_\_\_\_\_ Width: \_\_\_\_\_ Height: \_\_\_\_\_

Transportation-number and size of vehicles used to transport unit to Parade site:

Number of persons on float and/or walking: \_\_\_\_\_

Costume Description-all float riders and walkers must be in costume:

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Does your float have music? Yes    No

If YES, what type? Live    Recorded

Sound system/equipment description\*:

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\* System must produce between 80 and 100 decibels and use a Digital Audio Tape (DAT) or CD with continuous looping tape. Audio must be provided for pre-parade AF approval

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**ALOHA FESTIVALS**

Mahalo for applying to the  
Aloha  
Festivals Floral Parade!

After you have finished  
completing the application,  
please submit it no later than  
**Aug. 19, 2023** to:

**Antoinette Lee**  
**2023 AF Parade Chairperson**  
**2435 Komo Mai Drive**  
**Pearl City, HI 96782**  
or email to:  
[parade.lady001@gmail.com](mailto:parade.lady001@gmail.com)  
[www.alohafestivals.com](http://www.alohafestivals.com)

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**Participation—have you participated in other Parades?  
If yes, which ones and what years:**

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**History—please provide a brief history or noteworthy  
details about your organization:** \_\_\_\_\_

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**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

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**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

If selected, we agree to participate in the 2023 Aloha Festivals Floral Parade in Honolulu, Hawaii on Saturday, September 30, 2023. In consideration for being accepted as a participant, we irrevocably grant Aloha Festivals the exclusive right to use in any media our name, likeness, photos or reproduction of our performance for any purpose including promotion, advertising or otherwise.

X \_\_\_\_\_  
*Authorized Signature* *Date*

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**RELEASE, INDEMNITY AGREEMENT & COVENANT NOT TO SUE**

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In consideration of being permitted to participate in any Aloha Festivals event (the “Activity”), I hereby release, waive, and discharge Aloha Week Hawai’i, Inc., a Hawai’i corporation, dba Aloha Festivals, its affiliates, subsidiaries, officers, directors, employees, agents, servants, attorneys, insurers, and persons employed or engaged by them, as well as their respective heirs, personal representatives, successors and assigns, hereinafter collectively called “Aloha Festivals” from any and all liability to me, my spouse, legal representatives, heirs, personal representatives, successors and assigns, for any and all loss, damage or injury, and any claim or damages resulting thereof, on account of injury to my person or property, even injury resulting in my death, whether caused by the negligence of Aloha Festivals or otherwise, while I am conducting such Activity.

I agree to indemnify Aloha Festivals from any loss, liability, damage or cost (including reasonable attorneys' fees) incurred due to my participation in and presence at the Activity, whether caused by the negligence of Aloha Festivals or otherwise.

I hereby assume full responsibility for the risk of bodily injury, death or property damage due to the negligence of Aloha Festivals or otherwise, while participating in or being present at the Activity.

I agree to never initiate any action or suit at law or in equity against Aloha Festivals pertaining to my participation in or being present at the Activity.

I expressly agree that this Release, Indemnity Agreement and Covenant Not to Sue is intended to be as broad and inclusive as permitted by the laws of the State of Hawai’i, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I am executing this agreement for myself, my spouse, legal representative, heirs, personal representatives, successors and assigns.

**(Signature must be affixed or this application and form is incomplete!)**

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*Signature* *Print Name* *Date*

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*Parent(s) or Guardian* *Print Name* *Date*

**\*\*\*(If participant is a minor under 18 years of age the legal parent or responsible guardian(s) signature must be affixed!)**

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**ALOHA FESTIVALS**

Antoinette Lee, Parade Chair • 2435 Komo Mai Dr. • Pearl City, HI 96782 • (808) 222-7853  
Email: . [parade.lady001@gmail.com](mailto:parade.lady001@gmail.com) . Website: [www.alohafestivals.com](http://www.alohafestivals.com)

**ALOHA FESTIVALS FLORAL PARADE**

**9:00 a.m., Saturday, September 30, 2023**

**“Pili `Aina, To have kinship with the land”**

**APPENDIX I  
2023 FLOAT RULES & REGULATIONS**

**The sequence of the parade is extremely important. Therefore, NO STOPPING OR SLOWING will be allowed except by direction of the police or an official parade monitor.**

**I. DIMENSIONS**

A. Floats include a power-driven float chassis or truck.

Length: 50-feet (maximum)  
Width: 10-feet (maximum)  
Height: 15-feet (maximum from ground to highest point, excluding riders)

B. Variances: Any variance from established dimensions or rules must be applied for, in writing, no later than **Aug. 22, 2023**. The Parade Committee will review the request and provide a written response to that request. **NO EXCEPTIONS.**

**II. CLASSIFICATIONS**

Float entries are classified into the following groupings:

**A. COMPETITION**

1. Commercial: Any entrant using the name of a business or professional organization.
2. Non-Commercial: Includes fraternal, civic, religious and social organizations.

**III. DECORATION**

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- A. Only natural vegetation — flowers, foliage, seeds, etc. – may be used. No artificial materials may be used. No dying or painting of any natural vegetation. NO LESS THAN 60% OF FRESH FLOWERS AND NO MORE THAN 40% OF DRY MATERIALS CAN BE USED.
- B. All **surfaces** of the entry — **including the cab of the truck or trailer** — **MUST** be covered by natural vegetation except for driver visibility openings.

### IV. SKETCHES

- A. Each entrant must submit a color rendering (sketch) of the proposed entry on a 11" x 17" sheet of paper.
- B. Sketches must be submitted to the Aloha Festivals Office no later than **Aug. 19, 2023**. No exceptions.
- C. The renderings/sketches are for concept only and need not reflect scale and natural vegetation that will be used.
- D. Renderings will become the property of Aloha Festivals.

### V. ALOHA FESTIVALS FLOAT CONSTRUCTION SITE

- A. The Floats will be built at The Convention Center. Space is limited and will be on a first come, first serve basis.
- B. Security is provided at the construction site. For your own safety, protect personal belongings and materials belonging to your group or entry.
- C. Each entry will be responsible for clean up of its assigned area, due for inspection by the day following the parade, or will be billed for clean up.
- D. An official Aloha Festivals representative will be at the construction site/assembly site for your safety. All participants must abide by his/her instructions.

### VI. AREAS FOR SPECIAL ATTENTION

**The Float Chairperson prior to assembly must inspect all float chassis. Contact the Float Chairperson to make arrangements for float inspection.**

- A. Batteries – Two (2) freshly-charged batteries of proper voltage and capacity are required in each float. They must be in place the evening before the parade.
- B. Brakes – Hydraulic brakes are strongly recommended. Mechanical brakes may be used if deemed adequate by the Float Committee. An emergency brake system is required.
- C. Chassis – The float chassis, or framework, must be of sufficient strength to support added features and riders. No chassis, or framework, or any part thereof, may be less than 10– inches from the ground.
- D. Controls – Brakes, clutch pedals and foot throttle are required. Starter switch or starter button must be firmly fastened and readily accessible. An ignition or toggle switch is required. Ammeters, temperature gauges and oil gauges must be in plain view of the driver.

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- E. Driver Space – The float driver must be provided with a safe and comfortable seat facing forward. The compartment must be well ventilated to protect against engine fumes and heat.

### VI. AREAS FOR SPECIAL ATTENTION (Continue)

- F. Driver Visibility – The driver must have a clear view of the area in front of him/her so he/she does not have to rely on external guidance.
- G. Driver Selection – The driver should be selected early so he/she can become familiar with the float operation and/or obstacles getting to and from the assembly area.
- H. Driver Entry/Escape – Provision must be made for the rapid entrance and exit of driver so the driver can easily reach his/her seat and so the entrance/exit is free of obstacles.
- I. Engines – Engines should be of recent manufacture and accessories of current production. A generator or alternator is required. Carburetors should be kept covered during construction.
- J. Fire Extinguishers – One 4–pound dry chemical extinguisher must be placed within easy reach of the driver. Other types of extinguishers are prohibited. All extinguishers will be checked and approved by Float and/or Parade Committee persons before the float leaves the construction site.
- K. Fuel pumps – Electrical fuel pumps are preferable, but mechanical pumps may be used.
- L. Gasoline Fill Pipes – Fill pipes must be accessible and caps painted “**GREEN**” for identification.
- M. Gasoline Lines & Tank – Must be filled to capacity at the start of the parade. Flexible lines and connections should be used to prevent leaks. Any line within 6–inches of the exhaust manifold should be wrapped with a fireproof material.
- N. Radiator & Cooling System – Must be checked for leaks and allowance made for adequate air circulation. Check that all fan belts are in good condition. For air cooling systems, check fan belts and drive system for proper operation. Radiator caps should be painted “**RED**” for easy identification.
- O. Steering – Float designs usually stress steering mechanisms. Extended steering systems must be braced every 36–inches. Steering columns must be secured at top and bottom. A turning radius of 45–degrees, left and right, is mandatory.
- P. Tail Pipes – Exhaust from engines must be vented through leak–free pipes extending beyond the apron, back or side.
- Q. Tires – All tires should be reasonably new, of good quality and adequate capacity to support the load. Heavy–duty tires are preferable. A spare tire must be available. Tires must not rub against any portion of the frame when the wheels are turned. Access for changing tires within a reasonable time should be made with your own equipment.
- R. Towing Attachments – Every float must be equipped with a suitable towing attachment projecting through the float apron and securely fastened to the chassis frame. No exceptions.
- S. Wiring – Wiring should be properly located and securely insulated to avoid damage by crushing, abrasion or inadvertent kicking or snapping by the driver.

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### VII. POLICE ESCORT, FORMATION AREA & LINE UP

- A. **Police Escort** – Motorcycle officers will escort floats from the construction site to the formation area. Floats will leave the construction site at 6:00 a.m. Floats built outside the Aloha Festivals construction site must provide a police escort to the formation area, at the sponsor's own expense, and be in position in the formation area at 6:15 a.m.
- B. **Formation Area** – Floats will be parked at the formation area in the order of their respective parade appearances. Minor repair work and touch-up may be performed, but any such activity must not impede road traffic.
- C. **Line up** – All floats must be at the designated parade formation area by 6:15 a.m. parade day.

### VIII. JUDGING

- A. **Float Judges** – may visit your float construction site on **Friday evening, September 23, 2022**, to familiarize themselves with the details of the construction, theme depiction, dimensions, vegetation usage, etc.

**Clean your construction area prior to the judges' announced arrival.**

- B. **Final Judging** – will take place on **Saturday, September 30, 2023**, at the Kewalo Basin formation area, between 7:00 and 8:30 a.m. Each float will be given ten minutes notice to prepare for judging.

**ALL RIDERS SHOULD BE ON THE FLOAT AND WALKERS IN POSITION WHEN THE JUDGES ARRIVE, AND YOUR ENTRY SHOULD PERFORM AS IF IT WERE IN THE PARADE.**

- C. **Award Announcements** – will be made prior to the start of the parade.

- D. **Criteria**

Judging criteria and final decisions are based on the following:

- |    |  |                  |
|----|--|------------------|
| 1. | <b>Overall Effect</b>  | <b>40 points</b> |
|    | Photo impact of design, most colorful, attractive, elegant, picturesque.               |                  |
| 2. | <b>Floral Usage</b>  | <b>30 points</b> |
|    | Use of flowers, seeds, greenery and other natural materials                            |                  |
| 3. | <b>Animation</b>   | <b>20 points</b> |
|    | a) <b>Mechanical Props</b>   |                  |
|    | b) <b>Human</b>  |                  |
|    | Mobility on float, dancing, costumes, use of music and participant animation on float. |                  |
| 4. | <b>Theme</b>   | <b>10 points</b> |
|    | Consideration of Aloha Festivals Theme.  |                  |

**TOTAL POINTS POSSIBLE 100 POINTS**

Judges will also consider the appearance and effectiveness of costumes, workmanship, attention to aprons — both sides, top and rear of float.

**During the parade, floats must proceed in the prescribed manner past the Reviewing Stands. There will be no stopping or unnatural movements.**

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### E. AWARDS

Awards will be announced prior to the parade start.

1. **Grand Sweepstakes Award** – *Highest Total Points*
2. **Commercial Division**  
President's Award  
Governor's Award  
Grand Marshal's Award
3. **Non-Commercial Division**  
Parade Director's Award  
Mayor's Award  
Board of Director's Award

### IX. POST-PARADE & DISMANTLING AREA

Floats will proceed past the official parade terminus at Kapahulu Avenue and park on the Diamond Head side of Monsarrat Avenue. Parking will be monitored and guided by Parade Monitors.

**Disassembling – NO DISMANTLING IS ALLOWED AT KAPI'OLANI PARK AREA. NO DUMPING OF TRASH ON CITY & COUNTY OR STATE PROPERTY.**

Aloha Festivals Float Building Site - Each entry will be responsible for clean up of its assigned area, due for inspection the day at the parade, or will be billed for clean up.

### DATES & DEADLINES TO REMEMBER - NO EXCEPTIONS!

- |               |  |
|---------------|--|
| Aug. 19, 2023 | * Official Floral Parade Application Deadline                      |
| Aug. 19, 2023 | *. Any application for variances, in writing, to Parade Committee. |
| Aug. 19, 2023 | *. Color rendering/sketch (11x17) delivered to Float Chairperson.  |

### MANDATORY PARADE MEETING

**August 30, 2023**, to be held at the Mission Memorial Auditorium right next to Honolulu Hale at 6:00 p.m.

- |   |   |
|---|---|
| September 29, 2023  | * Judges may visit construction site                    |
| September 29, 2023  | * 6:00 a.m. Floats leave construction site at 6:30 a.m. |
| Marshaling @ Kewalo Basin begins 7:00 – 8:30 a.m. Final Judging |   |
| September 30, 2023  | * ALOHA FESTIVALS FLOAT SITE CLEANED                    |



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**PHOTO RELEASE FORM**

As an entrant in the 2023 Aloha Festivals Floral Parade we are aware that our entry may be photographed by professional photographers along the Parade route.

We hereby grant to Aloha Festivals the right to use the photographs of our entry or any likeness thereof in the pursuit of its promotional efforts and waive any rights to compensation for this use in perpetuity.

**(This form requires your signature!)**

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Signed	Title	Date
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(Business, Organization, School, etc.)

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(Address City/State Zip Code)

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(Cell Phone / Daytime Phone)