



**Antoinette Lee, Parade Chairperson**

2435 Komo Mai Drive, Pearl City, HI 96782  
(808) 222-7853 Email: [parade.lady001@gmail.com](mailto:parade.lady001@gmail.com)

**Website: [www.alohafestivals.com](http://www.alohafestivals.com)**

**ALOHA FESTIVALS FLORAL PARADE**

**9am, Saturday, September 30, 2023**  
*"Pili`aina, to have kinship with the land"*

**EQUESTRIAN APPLICATION**

**DEADLINE: See all deadlines below**

I **PRINT Applicant's name:** \_\_\_\_\_

SPECIFY UNIT PARTICIPATION. AFTER FILLING OUT APPLICANT'S INFORMATION, PLEASE GO TO PAGE - REFERENCING YOUR UNIT.

**PĀ`Ū QUEEN UNIT**     **LEAD ESCORT UNIT**  
**DEADLINE- AUGUST 19, 2023**

**PĀ`Ū PRINCESS UNIT**     **PRIVATE MOUNT UNIT**  
**DEADLINE- AUGUST 19, 2023**

\_\_\_\_\_  
**(Applicant's Legal Name) – Last, First    Middle Initial    Nickname**

\_\_\_\_\_  
**Residence/Mailing Address    City    State    ZIP**

\_\_\_\_\_  
**Island State    Phone Number    E-mail**

\_\_\_\_\_  
**Occupation Employer**

II. **PRINT Pā‘ū Queen’s Name:** \_\_\_\_\_

*LEGIBLY WRITE RIDER’S NAME. RIDER SIGNS NEXT TO HIS/HER NAME.*

*Pā‘ū Queen Unit Members (minimum of 8, no more than 16):*

NAME	SIGNATURE
1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	
9)	
10)	
11)	
12)	
13)	
14)	
15)	
16)	

**MĀLAMA `ĀINA;** (minimum of three no more than 10)

NAME	SIGNATURE
1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	
9)	
10)	

**ATTACH COLOR COPIES OF DRIVER'S LICENSE & RECENT PICTURE  
(WHICH WILL NOT BE RETURNED) FOR EACH RIDER. THE MINIMUM AGE TO RIDE IS 18 YEARS OLD.  
SKIP TO PAGE 7**

**Pa`u Queen must have ridden in every Island Unit.**

III. PRINT Lead Escort's Name: \_\_\_\_\_

LEGIBLY WRITE RIDER'S NAME. RIDER SIGNS NEXT TO HIS/HER NAME.  
*Pā'ū* Queen Unit Members (minimum of 4, no more than 12):

NAME	SIGNATURE
1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	
9)	
10)	
11)	
12)	

**MĀLAMA `ĀINA;** (minimum of three no more than 10)

NAME	SIGNATURE
1)	
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SKIP TO PAGE 7**

**IV. PRINT Pā‘ū Princess Name:** \_\_\_\_\_

LEGIBLY WRITE RIDER'S NAME. RIDER SIGNS NEXT TO HIS/HER NAME.

ROLE	NAME	SIGNATURE
PAGE		
1st Att.		
2nd Att.		
1st Esct		
2nd Esct		
3rd Esct		

**MĀLAMA `ĀINA;** (minimum of three no more than 10)

NAME	SIGNATURE
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**ATTACH COLOR COPIES OF DRIVER'S LICENSE & RECENT PICTURE  
(WHICH WILL NOT BE RETURNED) FOR EACH RIDER. THE MINIMUM AGE TO RIDE IS 18 YEARS OLD. S**

**PRINT Pā‘ū Princess Name:** \_\_\_\_\_

*LIST EQUESTRIAN EXPERIENCE IN THE ALOHA FESTIVALS*

YEAR	POSITION	ISLAND/UNIT



**V. PRINT Private Mounts Unit Name:** \_\_\_\_\_

**PRINT Private Mounts Unit Leader:** \_\_\_\_\_

*LEGIBLY WRITE RIDER'S NAME. RIDER SIGNS NEXT TO HIS/HER NAME.  
Private Mount Unit Members (minimum of 8, no more than 16):*

NAME	SIGNATURE
1)	
2)	
3)	
4)	
5)	
6)	
7)	
8)	

*MĀLAMA `ĀINA; (minimum of three no more than 10)*

NAME	SIGNATURE
1)	
2)	
3)	
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6)	
7)	
8)	

**ATTACH COLOR COPIES OF DRIVER'S LICENSE & RECENT PICTURE  
(WHICH WILL NOT BE RETURNED) FOR EACH RIDER. THE MINIMUM AGE TO RIDE IS 18 YEARS OLD.**

**SKIP TO PAGE 7**





## PHOTO RELEASE

**In the pursuance of my duties as a participant in the 2023 Aloha Festivals Floral Parade, I may on September 30, 2023 be photographed by professional photographers and/or videographers while a participant of the 2023 Aloha Festivals Floral Parade.**

**I authorize Aloha Festivals Floral Parade and any and all sponsors of this event and approve, in perpetuity, the use of images of myself and/or my group in any and all promotional materials, advertising and editorial produced by Aloha Festivals and/or its sponsors.**

**I have read, understand and agree to the above item.**

LEGAL NAME:

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APPLICANT'S SIGNATURE

---

DATE:

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## **RELEASE, INDEMNITY AGREEMENT & COVENANT NOT TO SUE**

In consideration of being permitted to participate in any Aloha Festivals event (the "Activity"), I hereby release, waive, and discharge Aloha Week Hawai'i, Inc., a Hawai'i corporation, dba Aloha Festivals, its affiliates, subsidiaries, officers, directors, employees, agents, servants, attorneys, insurers, and persons employed or engaged by them, as well as their respective heirs, personal representatives, successors and assigns, hereinafter collectively called "Aloha Festivals" from any and all liability to me, my spouse, legal representatives, heirs, personal representatives, successors and assigns, for any and all loss, damage or injury, and any claim or damages resulting thereof, on account of injury to my person or property, even injury resulting in my death, whether caused by the negligence of Aloha Festivals or otherwise, while I am conducting such Activity.

I agree to indemnify Aloha Festivals from any loss, liability, damage or cost (including reasonable attorneys' fees) incurred due to my participation in and presence at the Activity, whether caused by the negligence of Aloha Festivals or otherwise.

I hereby assume full responsibility for the risk of bodily injury, death or property damage due to the negligence of Aloha Festivals or otherwise, while participating in or being present at the Activity.

I agree to never initiate any action or suit at law or in equity against Aloha Festivals pertaining to my participation in or being present at the Activity.

I expressly agree that this Release, Indemnity Agreement and Covenant Not to Sue is intended to be as broad and inclusive as permitted by the laws of the State of Hawai'i, and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I am executing this agreement for myself, my spouse, legal representative, heirs, personal representatives, successors and assigns.

### **SIGNATURES**

**I certify that I have read, understand, and will abide by the Aloha Festivals Parade Rules and all Aloha Festivals rules governing Equestrian Unit participation.**

LEGAL NAME: \_\_\_\_\_

APPLICANT'S SIGNATURE \_\_\_\_\_

DATE: \_\_\_\_\_

**VI. HORSE & TRAILER INFORMATION FOR PARKING PASSES**

**KAPI‘OLANI PARK PARKING LOT – DISBANDING PARKING DEADLINE:**

**SATURDAY, AUGUST 19, 2023**

**Purpose: to provide information for the parade committee concerning each participating equestrian unit, which may include each horse’s history and parade experience.**

**CIRCLE YOUR POSITION.**

**Pā‘ū Queen**

**Lead Escort**

**Pā‘ū Princess**

**Private Mount Unit Leader**

**LEGIBLY WRITE APPLICANT’S NAME:** \_\_\_\_\_

• **Name of Horse Owner:** \_\_\_\_\_

**Name of Ranch:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Number of Horses;** \_\_\_\_\_ **Gelding(s)** \_\_\_\_\_ **Mare(s)**

**Names of Horses:** \_\_\_\_\_

• **Name of Horse Owner:** \_\_\_\_\_

**Name of Ranch:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Number of Horses;** \_\_\_\_\_ **Gelding(s)** \_\_\_\_\_ **Mare(s)**

**Names of Horses:** \_\_\_\_\_

• **Name of Horse Owner:** \_\_\_\_\_

**Name of Ranch:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Number of Horses;** \_\_\_\_\_ **Gelding(s)** \_\_\_\_\_ **Mare(s)**

**Names of Horses:** \_\_\_\_\_

**ABSOLUTELY NO STALLIONS PERMITTED!**

In the last three years has the horse been ridden in at least two parades?

\_\_\_ **YES** \_\_\_ **NO**

If no, the owner allows each rider to handle their assigned horse in the parade.

\_\_\_ **YES** \_\_\_ **NO**

**HORSE OWNER’S SIGNATURE:** \_\_\_\_\_

## HORSE & TRAILER INFORMATION FOR PARKING PASSES, CONTINUED

• Vehicle Hauling Horse Trailer: Make/Model \_\_\_\_\_ Year & Color \_\_\_\_\_  
License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

Horse trailer: License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_ - \_\_\_\_\_

Name of Registered Owner \_\_\_\_\_

Type of Trailer: Single \_\_\_ Double \_\_\_ Multiple-animal \_\_\_ Other \_\_\_

• Vehicle Hauling Horse Trailer: Make/Model \_\_\_\_\_ Year & Color \_\_\_\_\_  
License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

Horse trailer: License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_ - \_\_\_\_\_

Name of Registered Owner \_\_\_\_\_

Type of Trailer: Single \_\_\_ Double \_\_\_ Multiple-animal \_\_\_ Other \_\_\_

• Vehicle Hauling Horse Trailer: Make/Model \_\_\_\_\_ Year & Color \_\_\_\_\_  
License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

Horse trailer: License # \_\_\_\_\_ Length \_\_\_\_\_ Phone # \_\_\_\_\_ - \_\_\_\_\_

Name of Registered Owner \_\_\_\_\_

Type of Trailer: Single \_\_\_ Double \_\_\_ Multiple-animal \_\_\_ Other \_\_\_

*It is the responsibility of each rider to inform the horse owner of all conditions, rules and regulations concerning the mounted units, including parking restrictions, condition/health of the animal, times and places for delivery and pick-up of the horse.*

**VII. VEHICLE INFORMATION FOR PARKING PASSES**

• Make & Model \_\_\_\_\_  
Year & Color \_\_\_\_\_ License # \_\_\_\_\_  
Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

• Make & Model \_\_\_\_\_  
Year & Color \_\_\_\_\_ License # \_\_\_\_\_  
Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

• Make & Model \_\_\_\_\_  
Year & Color \_\_\_\_\_ License # \_\_\_\_\_  
Phone # \_\_\_\_\_  
Name of Registered Owner \_\_\_\_\_

• Make & Model \_\_\_\_\_  
Year & Color \_\_\_\_\_ License # \_\_\_\_\_

**HORSE TRAILER PASSES REQUESTING \_\_\_\_\_ TOTAL VEHICLE PASSES REQUESTING \_\_\_\_\_**



**TOTAL HORSE TRAILER PASSES GRANTED \_\_\_\_\_**  
**TOTAL VEHICLE PASSES GRANTED \_\_\_\_\_**

Antoinette Lee, Parade Chairperson \* 2435 Komo Mai Drive \* Pearl City, HI 96782 \* (808) 222-7853 Email:  
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**ALOHA FESTIVALS FLORAL PARADE**  
**9am, Saturday, September 30, 2023**  
**PILI`ĀINA, TO HAVE KINSHIP WITH THE LAND**

**PARADE SCRIPT**  
**DEADLINE: AUG. 19, 2023**

**BULLET POINTS ARE HIGHLY ENCOURAGED!**

In 50 words or less, string together the following four pieces of information in order to make your “parade script” lei:

- 1) Unit name:
- 2) Unit's Purpose/Mission:
- 3) Unit's Accomplishments:
- 4) How does your unit instill aloha and Pili`aina today?



## **GENERAL INFORMATION & PARADE RULES**

Mahalo nui loa for participating in a great tradition in Hawai'i Begun in 1947, the Aloha Festivals Floral Parade has, in recent years, been ranked within the top 3 floral parades and top 25 parades held in the United States. The pride we take in our parade – and its national ranking – is due entirely to the many volunteers and participants who have made this event truly great.

Consisting of brilliant floral floats, magnificent equestrian pā'ū and mounted units, marching units, drill teams, clowns and a variety of novelty entries, the success of the Aloha Festivals parade is due to our tireless volunteers who share the dignity of our heritage, the beauty of our home, and the Hawaiian traditions of kōkua and aloha with our neighbors, friends, family, kama'āina and visitor alike. The rules of the parade are made for your safety and the safety of others. We appreciate your participation and cooperation. – The Parade Committee

**Theme – This year's theme is:**

**"Pili`aina, to have kinship with the land"**

### **GENERAL INFORMATION**

A) **OFFICIAL SPONSORS** – Aloha Festivals Sponsors invited to participate in the parade must complete sponsor form and have all signage approved by Aloha Festivals.

B) **Parade Chairperson** – The Aloha Festivals Parade Committee Chairperson is selected annually and (s)he is approved by, and responsible to the Festivals' Board of Directors. The Parade Chairperson appoints his/her own committee and sub-committees for positions and duties deemed necessary.

C) **Parade Monitors** – together with the Parade Chairperson, the Aloha Festivals have the official responsibility for and discretionary authority over, all parade functions and participants.

D) **Parade Route** – The parade route extends over a course approximately 3.5 miles; beginning at Ala Moana Park, proceeding in the Diamond Head direction from Ala Moana Boulevard to Kalakaua Avenue then to Monsarrat and into Kapi`olani Parking Lot.

**STARTING TIME 9:00 AM SATURDAY, SEPTEMBER 30, 2023 TO NOON**

## ENTRY CLASSIFICATION & SPECIAL NOTES

Equestrian (see Appendix II – Equestrian Rules & Regulations)

### A. CLASSIFICATION

#### 1. Equestrian (see Appendix II – Equestrian Rules & Regulations)

##### A. Non-Competition

- Lead Escort Unit
- Pā`ū Queen Unit
- Private Mount Unit

##### B. Competition

- Pā`ū Units
- Mālama `Aina Units

#### 2. Deadline

**Equestrian Princess Application –August 19, 2023**

**Equestrian Pā`ū Queen & Lead Escort Application – Aug. 19, 2023**

**Horse Trailer & Vehicle Pass Application – August 19, 2023**

**Parade Script – September 8, 2023**

### B. SPECIAL NOTES

1. The Parade Committee determines amount of pā`ū units in a parade.
2. All lead escorts must have a lead rope on his person during the parade route.
3. All participants must wear an Aloha Festivals' Ribbon. All equestrian riders must place their ribbon on the bottom right, back side of the horse blanket. All Mālama `Aina helpers must place their ribbon on the right shoulder of their uniform.
4. All participants must abide by the rules and regulations established by the Aloha Festivals Parade Committee.
5. Violation of Parade Rules may, at the discretion of the Equestrian Chairperson, result in suspension from the parade and/or from future participation.
6. Assign at least 2 Mālama `Aina helpers to clean and disinfect the and staging areas. A bottle of Simple Green will be provided for each unit.
7. All horse excretions must be bagged and disposed in delegated holding areas at the beginning and end of the parade route. Those particular areas will be announced prior to parade day.



## ENTRY CLASSIFICATION & SPECIAL NOTES

### C. PARADE RULES

1. For your safety and comfort, the benefit of spectators and television viewers, and toward the continued excellence of the Aloha Festivals Floral Parade, the following rules must be followed closely:
2. Participants **MUST** keep position assigned to them in the parade formation area and throughout the parade to its official terminus unless directed otherwise by an official parade monitor. **NO EXCEPTIONS.**
3. During the parade, a distance of approximately 60–feet must be maintained between all units unless otherwise instructed by a Parade Monitor. Should the parade stop, close the gap to 30 feet. Re-establish the 60–foot spacing when the parade begins again.
4. No eating, smoking (which includes vaping), foul language and phone conversations are allowed throughout the parade route.
5. Water is allowed to be consumed throughout the parade route, with safety in mind. Remember, the parade route is a long, slow, 3.5 miles without restrooms.
6. **DO NOT SEPARATE FROM YOUR UNIT** along the parade route unless absolutely necessary because of illness or other emergencies. Notify a Parade Monitor if an emergency arises.
7. **ALL PARADE ENTRANTS - DO NOT THROW FLOWERS OR OTHER OBJECTS TO BYSTANDERS.**
8. A Princess and Lead Escort cannot be a first time rider. A Princess must have been an attendant at least 3 times before taking on a princess role. A Lead Escort must have at least 2 parade experiences prior to qualifying him as a Lead Escort.

### **MANDATORY PARADE PARTICIPANTS' MEETING**

Parade formation details will be issued at the annual  
Parade Participants' Meeting on  
**Wednesday, August 30, 2023, 6:00 p.m.,**  
**@ Mission Memorial**  
**(Next to Honolulu Hale)**

## **2023 EQUESTRIAN RULES & REGULATIONS**

### **NOTE: PARADE DAY – ALA MOANA PARK**

NO PARTICIPANTS' VEHICLES INCLUDING HORSE TRAILERS WILL BE ALLOWED TO PARK ON THE ROADWAY AND/OR GRASS, PARKING WILL BE PROVIDED IN MAGIC ISLAND PARKING LOT TO VEHICLES & HORSE TRAILERS (NO HORSE IN TRAILER). UNAUTHORIZED VEHICLES WILL BE TOWED AT THE EXPENSE OF THEIR OWNER.

**ALL EQUESTRIAN UNITS WILL BE ASSIGNED TO A DESIGNATED AREA ON THE DIAMOND HEAD SIDE OF ALA MOANA BEACH PARK ACCORDING TO THEIR POSITION IN THE PARADE ROUTE.**

- A. ALL RIDERS - must provide their own horse and have already made arrangements at the time of application.**
- B. ALL RIDERS - must be 18 years of age or older.**
- C. SPONSORS – All units may secure sponsors to help defray all expenses.**
- D. FLOWERS & FOLIAGE - Only natural flowers and foliage may be used. No artificial flowers, materials or feathers are allowed. Gluing, stapling and/or dying of flowers are permitted as long as it looks tasteful. NO LESS THAN 75% OF FRESH FLOWERS AND NO MORE THAN 25% OF DRY FLOWERS OR MATERIALS CAN BE USED.**
- E. CLEAN UP - Each equestrian unit is responsible for cleaning up the assembly, parking & horse trailer area before departing for Parade formation and at the disbanding areas. All debris must be placed into appropriate refuse receptacles provided. Horse droppings must be placed into unit containers, not in Ala Moana park's trash cans.**
- F. PARADE MONITORS – will assist with coordinating and directing participants in the line-up, along the parade route and at the end of the parade. All instructions given by Parade Monitors must be followed.**
- G. HORSE TRAILER & VEHICLE PARKING PASSES – The Equestrian Chairperson will distribute horse trailer & vehicle parking passes for Ala Moana Park and Waikīkī Shell parking lot. Observe all posted parking signs, they will be in effect all day. Aloha Festivals will not be responsible for parking citations or towing charges.**
- H. ASSEMBLY AREA – Located at Ala Moana Park – Horses will be permitted entrance – TBA on Saturday, **September 30, 2023**. Trucks and trailers must leave the area no later than 7:30 a.m. parade morning and proceed to the disbanding area at Kapi'olani.**

- Park. ALL units will begin mounting, after the Pā‘ū Queen has mounted, at 7:30 a.m. All units should begin to move out to the staging area by 8:00 a.m. and are in place by 8:30 a.m., per Equestrian Committee approval.
- The lei and adornment judge will visit each of the pā‘ū units within a 10 minute time frame from 6am – 7:30am. Failure to be ready prior to the time schedule will result in a 30 point deficit. Here’s an example of the judge’s schedule to visit each pā‘ū unit:

UNIT	TIME
1	6:00am – 6:10am
2	6:11am – 6:21am
3	6:22am – 6:32am
4	6:33am – 6:44am
5	6:45am – 6:55am
6	6:56am – 7:06am
7	7:07am – 7:17am
8	7:18am – 7:28am
9	7:29am- 7:39am
10	7:40am – 7:50am

- HORSE UNLOADING & TETHERING – ALL horses must unload in the unloading area (Ala Moana Park Road) ma uka of Magic Island and be tethered in the unit’s assigned area.
- EMERGENCIES - In the event of an emergency – illness or accident prior to or during the parade – notify your Lead Escort to attend to the situation.
- INSURANCE – Aloha Festivals does not carry insurance for equestrian riders or horses in the parade. Units desiring insurance coverage might be able to do so under their homeowners’ policy or from insurance companies under a “one-day” policy. Aloha Festivals assumes no liability for riders or their horses.

## SADDLE – Western

- **ALL UNITS – The princess must attend the Mandatory Parade Participants meeting; August 30, 2023 at 6:00 p.m. Mission Memorial Auditorium next to Honolulu Hale. Her entire unit is highly recommended to also attend.**
- **ALL UNITS - No stallions or Donkeys are permitted in the parade.**
- **ALL UNITS - No horses may be tethered to City and County property (i.e., trees, buildings and/ or fences) at Magic Island. Note: The Magic Island Parking lot opens at 7:00 a.m. and closes at 7:00 p.m. daily.**
- **ALL UNITS – Any participant who does not cooperate or fails to carry out instructions or assignments given by the group coordinator, equestrian chairperson(s), and Parade chairperson or in general creates disharmony within his/her group will be replaced.**
- **ALL UNITS must have completed their PARADE SCRIPT and email it as directed no later than September 8, 2023.**
- **ALL UNITS – ALL EQUESTRIAN APPLICANTS MUST MEET THE HORSEMANSHIP QUALIFICATIONS OF THE EQUESTRIAN COMMITTEE.**
- **ALL UNITS – T-shirt information, if your unit is considering producing an “Aloha Festivals Unit” T-shirt, you MUST contact Kamuela Kepo‘o- Equestrian Chairperson for policy guidelines.**
- **ALL UNITS – No waving or other hand gestures are allowed by the equestrian riders with exception to the individual island princesses.**
- **ALL UNITS – No pregnant riders/horses will be allowed to participate in the parade.**
- **Keep horses in unit assigned area in Ala Moana Park, stay out of restricted areas. NO HORSES IN MAGIC ISLAND.**
- **Horses must be at the assembly area no later than 6:00 a.m. on the morning of the parade. Units should be mounted and moved out at 8:00 a.m. to the staging area.**
- **Keep horses in unit assigned area in Ala Moana Park, stay out of restricted areas. NO HORSES IN MAGIC ISLAND.**

- **Horses must be at the assembly area no later than 6:00 a.m. on the morning of the parade. Units should be mounted and moved out at 8:00 a.m. to the staging area.**
- **Remain with your unit at the assembly area and staging area.**
- **DO NOT FEED your animals the morning of the parade.**
- **All horses must be shod, cleaned and groomed. No horse leg bandage is allowed.**
- **No horse is to be left unattended at any time.**
- **All participants are to remember the dignity of this event for the State of Hawai'i, and should behave accordingly. No swearing, obscene language or gestures will be tolerated.**
- **Units are to maintain a distance of approximately 60–feet between themselves and the preceding unit. No stopping along the parade route for any reason, except for safety or if instructed to do so by a Parade Monitor.**
- **Reviewing stands – Some gesture of acknowledgement at the reviewing stands is expected. No chanting, singing or dancing is allowed. DO NOT STOP, UNLESS THE PARADE STOPS. THE PRINCESS, HOWEVER, IS STILL EXPECTED TO GRACE THE SPECTATORS IN A MOVING MANNER.**
- **NO CHEWING GUM, CONSUMING FOOD AND/OR SMOKING, WHICH INCLUDES VAPING, ARE PERMITTED WHILE MOUNTED ON A HORSE OR AT ANY TIME DURING THE PARADE. THE DRINKING OF WATER IS PERMISSIBLE AS LONG AS IT IS DONE WITHIN AREAS THROUGHOUT THE PARADE ROUTE WITH FEW TO NO SPECTATORS WATCHING.**
- **ALL EQUESTRIAN UNIT BANNERS – must be provided at every unit's own expense: must be 18" wide by 24" high (18" x 24") with PVC (light) plastic pole 8–feet high and cup. Each unit is allowed only one (1) banner to display the unit's name.**
- **ALL RIDERS – ARE TO STAY IN THEIR ASSIGNED AREA IN UNIT FORMATION AT ALL TIMES! DO NOT SEPARATE FROM YOUR UNIT FORMATION FOR INDIVIDUAL PICTURE TAKING. NO EXHIBITING, INDIVIDUAL WARM–UP, AND ROUGH RIDING AT ANYTIME!**

- **ALL PARADE RIDERS – ONLY ONE (1) RIDER PERMITTED PER HORSE. HORSES SHOULD BE KEPT A MINIMUM DISTANCE OF 6 TO 10 FEET FROM SPECTATORS. NON-PARTICIPANT RIDERS WILL NOT BE ALLOWED TO MOUNT ANY HORSE AT ANY TIME DURING THE PARADE OR WHILE UNDER THE SUPERVISION OF THE ALOHA FESTIVALS EQUESTRIAN CHAIRPERSONS. ALOHA FESTIVALS WILL NOT ASSUME ANY LIABILITY.**
  
- **ALL horses in each unit are required to wear a neck lei. Only the princess horse of each unit is also required to wear a rump lei. The UNIT HORSE LEI MUST DISPLAY THEIR PARTICULAR ISLAND COLOR WITH GOOD TASTE AND KEEP IN MIND THE COMFORT AND WELL-BEING OF EACH HORSE. A UNIT WITH NO HORSE LEI WILL HAVE POINTS BE DEDUCTED FROM THEIR SCORE. The following horse lei measurements is a guideline when constructing each horse lei: neck lei (57” in length and minimum of 13” in width) and rump lei (36” in length and minimum of 6” in width).**
  
- **HATS, BRIMS, RIMS, VISORS are allowed to be used in the parade, as long as it is in good taste and standard and accentuates the island and its color representation.**
  
- **EQUESTRIAN RULES & REGULATIONS – PĀ‘Ū UNIT RULES**
  - A. **Island Pā‘ū Units shall comprise of:**
  - B. **Princess [Female] = one (1)**
  - C. **Page [Male/Female] = one (1)**
  - D. **Attendants [Female] = two (2)**
  - E. **Escorts/Outriders [Male] = three (3)**
  - F. **Mālama ‘Āina Helpers = four (4 minimum, 6 maximum)**
  
- **EACH PĀ‘Ū UNIT MUST PROVIDE ITS OWN COSTUME AND PĀ‘Ū DRAPER. Drapers should**
  
- **Begin wrapping at 6:30 a.m. on the morning of the parade in their assigned dressing area. ALL PĀ‘Ū RIDERS MUST ATTEND THE EQUESTRIAN CHAIRPERSON’S PĀ‘Ū DRAPING/INFORMATION WORKSHOPS. FUTURE WORKSHOPS WILL BE ANNOUNCED AT THE PRINCESS’ MEETINGS.**

## PĀ`Ū PRINCESS “FEMALE” ROLE

**“The Pā‘ū Princess is the Unit Leader and Coordinator of the Pā‘ū Unit and will represent a specific island.**

**The Pā‘ū Princess must attend the Parade Participants’ meeting, scheduled annually in the month of August and all Princess’ meetings. The Princess’ responsibility is to maintain communication between the Unit and the Parade Committee, via the Equestrian Chairperson.**

**The Pā‘ū Princess, with other Unit members, will decide on their respective flowers, style of leis, etc. ONLY THE PĀ`Ū QUEEN MAY WEAR A “CLOSED CIRCLE” CROWN. Hats are permitted under the discretion of the Equestrian Chairperson.**

**The following table shows the island color and attire of the pā‘ū princess and her attendants:**

ISLAND	ISLAND COLOR	COLOR/ATTIRE - PRINCESS	ISLAND FLOWER	
		KĪPOLA (VELVET)	PĀ`Ū (SATIN)	
HAWAI`I	RED	DARK RED	LIGHT RED	LEHUA
MAUI	PINK	DARK PINK	LIGHT PINK	LOKELANI
LĀNA`I	ORANGE	DARK ORANGE	LIGHT ORANGE	KAUNA`OA
KAHO`OLAWÉ	GRAY	CHARCOAL GRAY	LIGHT GRAY	HINAHINA
MOLOKA`I	GREEN	DARK GREEN	LIGHT GREEN	KUKUI
O`AHU	YELLOW	BLACK	GOLDEN YELLOW	`ILIMA
KAUA`I	PURPLE	DARK PURPLE	LIGHT PURPLE	MOKIHANA
NI`IHAU	WHITE	DARK BROWN	IVORY	PŪPŪ
MOLOKINI	CORAL	CORAL	SALMON	LIMU
NIHOA	TEAL GREEN	TEAL GREEN	WHITE SAND	PALM SEED

**During the parade, the Princess will ride in a regal manner, acknowledging applause.**

**Costumes – The Pau Princess must wear her Island solid color in “smooth” velvet kīpola and satin pā‘ū with no lace or other trimming. HATS, BRIMS, RIMS, VISORS are permitted. Pā‘ū measurement is at least 12 yards of material w/3 panels sewn from left to right. Kīpola measurement is 54 inches (length is from hips and width is from right wrist to left wrist).**

## **PĀ‘Ū PRINCESS [FEMALE]**

### **PROTOCOL**

**The overall goal of a princess is to become a pā‘ū queen after she rides eight major islands as princess in the Aloha Festivals Floral Parade.**

- 1. If a princess decides not to participate in the next upcoming parade, she must find a replacement in order for her to return the following year and keep her previous entry status.**
- 2. If a princess decides not to participate in the next upcoming parade due to medical or health reasons, she is still able to keep her previous entry status.**
- 3. If a princess voluntarily decides not to participate in the next upcoming parade, she will forfeit her previous entry status as princess.**

**\*\* Entry status is defined as the position of a princess among her princess peers while en route to attaining pā‘ū queen status.\*\***

### **PAGE (1) – [MALE/FEMALE]**

- The Page is to hold the Unit Banner, facing the banner forward at all times and express dignity, respect and pride. The banner must say “Princess of (island designate)”.**
- Male - Hair and facial hair (mustache, sideburns, and beard) must be neatly trimmed and styled. Long hair, must be braided neatly and kept under their hat.**
- Costumes – Male Page must wear long-sleeved cotton or satin colored Kalākaua shirts or same printed fabric as the attendants’ pā‘ū. It must be tucked into pants; solid color Panama, Lauhala, or Cowboy hats with flowers are allowed; solid color trousers and dark colored boots. Satin or Velvet Sashes or cummerbund are REQUIRED or of the same printed material as worn by attendants. NO CHAPS, VESTS, AND CAPES. For FEMALE page attire may wear a satin long sleeve top or same printed material as the attendants pā‘ū with a bottom flare that don’t need to be tucked in which is similar to the escorts with colored jeans or long pants. It’s the princess decision on what attire her page will wear.**



## **ATTENDANTS (2) – [FEMALE]**

**Attendants are to ride in a straight row.**

**Attendants are to smile and acknowledge applause with a slight, dignified bow of their heads.**

**Costumes – Attendants must wear solid island color cotton or satin kīpola; printed cotton pā‘ū. Pā‘ū fabric design must be Hawaiian, which may also include palaka.**

**Tribal designs, however, are not permitted. Pā‘ū measurement is at least 12 yards of material w/3 panels sewn from left to right. Kīpola measurement is 54 inches (length is from hips and width is from right wrist to left wrist).**

## **ESCORTS/OUTRIDERS (3) – [MALE]**

**Escorts are responsible for the safety and well-being of all unit members.**

**Escorts assist the Princess, Attendants, and Page in mounting, checking saddles, stirrups and leis – making sure all is secured. Escorts are to mount last.**

**Hair and facial hair (mustache, sideburns, and beard) must be neatly trimmed and styled. Long hair, must be braided neatly and kept under their hat.**

**Costumes – Escorts must wear long-sleeved cotton or satin solid white or “island” colored standard dress or Kalākaua shirts. The shirt MUST be tucked into pants; solid color Panama, Lauhala, or Cowboy hats; solid color trousers and dark-colored boots. Velvet or Satin Sashes or cummerbund is REQUIRED. Bow ties and scarves must be satin or velvet or of the same printed material as worn by Attendants. NO CHAPS, VESTS, AND CAPES.**

**Horse Rope – Princess-chosen Lead Escort must ride with a lead rope in case of an emergency. The Lead Escort is identified as the one with the lead rope and will be judged in the Alaka‘i category to vvy for the Most Outstanding Lead Escort award.**

## **MĀLAMA ʻĀINA HELPERS**

Each equestrian unit must provide their own Mālama ʻĀina helpers to clean up after the horses in the staging area (Diamond Head side of Ala Moana Beach Park, holding area (ʻEwa side of Ala Moana Beach Park), starting point (Ala Moana Beach Park) to the end of the parade at Kapiʻolani Park, as well as the designated horse trailers within Kapiʻolani Park. The Mālama ʻĀina helpers are to be in healthy/physical condition, no younger than 12 years of age accompanied by a responsible adult, whose duty will be to follow directly behind the unit from the assembly area at Ala Moana Park, throughout the parade route and to the disbanding area at the terminus of the parade.

Mālama ʻĀina helpers must perform their main assigned task, which is to clean up after the horses. Decorated receptacles may be used and should be constructed with lightweight materials that could be easily be hand carried or drawn by a “push/pull” type wagon. No motorized or mechanical vehicles will be permitted. **SINGING AND DANCING ARE PERMITTED.** For safety reasons, **DO NOT DRAG RAKE, DUSTPANS OR SHOVELS!** Supplies needed: Cart/Wagon/Trash can (decorated), plastic rake/shovel, plastic dustpan, broom & trash bags.

Mālama ʻĀina helpers must wear appropriate attire. **SHOES MUST BE WORN, NO SLIPPERS. NO EXCEPTIONS.**

Mālama ʻĀina helpers are a part of the pāʻū unit’s judging criteria. Fifty (50) points will be subtracted for the unit’s grand total if Mālama ʻĀina participants are not provided or do not perform their duties.

Mālama ʻĀina helpers will also be judged separately from the equestrian units.

## **EQUESTRIAN RULES & REGULATIONS – PĀʻŪ WOMEN**

Attire will be jeans under pāʻū bottom. Undergarments: brassiere (no strapless), camisole or hula tops with straps. **NO TANK TOP OR BODY SUITS.**

**NO JEWELRY**, except wedding sets and one (1) Hawaiian bracelet may be worn. Aloha Festivals is not responsible for any jewelry lost or misplaced. **NO EARRINGS.** No visual body piercing.

## EQUESTRIAN RULES & REGULATIONS – PĀ‘Ū WOMEN

Make-up is to be worn in good taste. **NO COLORED NAIL POLISH AND FALSE NAILS!**

Hair is to be neatly styled and secured firmly in an up-swept manner.

Boots, preferably riding boots, must be worn for your protection.

**NO SPURS!** are allowed on any pā‘ū unit equestrian rider.

No objects are to be held in the hands, or attached to the costume of pā‘ū women except the horse’s reins. Reins should be led in the left hand at **ALL TIMES** and presentation given with the right hand.

### PĀ‘Ū UNITS\*

Aloha Festivals awards each **PLACING PĀ‘Ū UNIT** with an award.

**KUINI EMALANI:** – Queen Emma

**WAHINE HOLO LIO:** Horsewoman (MOST OUTSTANDING PĀ‘Ū PRINCESS)

**NĀMAKA:** “The eyes” of the unit (MOST OUTSTANDING PAGE)

**ALAKA‘I:** “The leader” that protects and assists his unit members  
(MOST OUTSTANDING LEAD ESCORT)

**HAWAI‘I PAE ‘ĀINA ALOHA:** “The Beloved Hawaiian Islands”

**MOST OUTSTANDING PĀ‘Ū UNIT:**

1st place – 3rd place (total of 8 islands’ participation) 1st place – 4th place  
(total of 10 islands’ participation)

**MĀLAMA ‘ĀINA AWARD:**

‘ANOLANI – uses that which is provided by nature – IS RESOURCEFUL  
PILIALOHA - connects with the audience - EXUDES THE ALOHASPIRIT  
HAKUHIA – displays imagination in a well-executed manner -  
IS ARTISTIC & CREATIVE



**IMPORTANT DEADLINES TO REMEMBER**

**August 19, 2023**

**Pa`u Princess Receipt of application**

**August 19, 2023**

**Pa`u Queen & Lead Escort**

**September 8, 2023**

**Parade Script/Press Information Form  
Horse Trailer and Vehicle Information  
TO BE EMAILED**

**August 30, 2023**

**Parade Participants' Meeting  
Mission Memorial Auditorium, 6:00 PM**

**Parade Day Awards Ceremony – TBA**