



2022 Aloha Festivals

Sponsor Opportunities



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Aloha Festivals . . .

Continues a 76-year tradition in Hawai'i with two signature events. The Aloha Festivals Floral Parade attracts over 33,000 and the Waikiki Ho'olaule'a brings over 70,000 festival goers on to Kalākaua Ave.

Aloha Festivals plays an important role facilitating the sharing of the host culture between visitors and residents. 2020 and 2021 we were not able to have our traditional celebrations, but with the New Year comes hope as we strive to return to a normal life and our beloved traditions.

We invite you to be a part of this year's celebration with one of our many sponsorship opportunities.

ALOHA FESTIVALS

(1) PRESENTING SPONSOR

\$30,000

- *Your Company presents . . .*
- *Sponsor recognition on an entertainment stage at the Ho'olaule'a*
- *Company Banner in the Aloha Festivals Floral Parade*
- *Company recognition and acknowledgement in all press releases & advertisement ****
- *Company logo on the USA Today Ho'olaule'a wrap ****
- *Company logo and link on the Aloha Festival Website (alohafestivals.com)*
- *(6) passes to the VIP Parade review stand*
- *(6) passes to the Ho'olaule'a VIP lounge*
- *(6) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property an appearance by the AF Royal Court*

(1) PARADE SPONSOR

\$25,000

- *The Aloha Festivals parade is brought to you by . . .*
- *Company Banner in the Aloha Festivals Floral Parade*
- *Company recognition and acknowledgement in all press releases & advertisement regarding the parade ****
- *Company logo on the USA Today Ho'olaule'a wrap ****
- *Company logo and link on the Aloha Festival Website (alohafestivals.com)*
- *(4) passes to the VIP Parade review stand*
- *(4) passes to the Ho'olaule'a VIP lounge*
- *(4) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property an appearance by the AF Royal Court*

*** Must meet print deadline.



Aloha Festivals Stage Sponsorship

As a stage sponsorship partner, your company would be responsible for booking the talent, stage, sound, lights, generators or any other incidentals for that evening. **Approximate in-kind additional expenses are estimated at \$10,000 - \$15,000.**

\$5,000 + cash + in-kind

- *This Waikīkī Ho`olaule`a stage is brought to you by . . . your name here.*
- *Company recognition and acknowledgement in all press releases & advertisements ****
- *Company logo on the USA Today Ho`olaule`a wrap ****
- *Company Logo and link on the Aloha Festivals website*
- *(4) passes to the VIP Parade review stand*
- *(4) passes to the Waikīkī Ho`olaule`a VIP lounge*
- *(4) VIP passes to the Investiture & Opening Ceremony*

Alaka`i Sponsor(s)

\$5,000 cash

- *Company recognition and acknowledgement in all press releases & advertisement - also brought to you by . . . your name here.*
- *Company logo on the USA Today Ho`olaule`a wrap ****
- *Company recognition and link on the Aloha Festival Website (alohafestivals.com)*
- *(4) passes to the VIP Parade review stand*
- *(4) passes to the Waikiki Ho`olaule`a VIP lounge*
- *(4) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property appearance by the Aloha Festivals Royal Court*

Laulima Sponsor(s)

\$2,500 cash

- *Company recognition and link on Aloha Festival Website (alohafestivals.com)*
- *(2) passes to the VIP Parade review stand*
- *(2) passes to the Ho`olaule`a VIP lounge*
- *(2) VIP passes to the Investiture & Opening Ceremony*
- *Optional on your property appearance by the Aloha Festivals Royal Court*

*** Must meet print deadline.

PAYMENT INFORMATION

NAME			
MAILING ADDREES			
CITY / STATE / ZIP			
PHONE NUMBER	CELL NUMBER		
EMAIL			
CARD INFO		EXP DATE	CVC #
SIGNATURE			
TOTAL	SPONSORSHIP TYPE		

