



ALOHA FESTIVALS

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Media Contacts:
Communications Pacific
Shere'e Young Nicole Fuentes
(808) 543-3567 (808) 543-3551
(808) 741-1668 (808) 285-2897
syoung@commpac.com nfuertes@commpac.com

ALOHA FESTIVALS SEEKS APPLICANTS FOR 2015 O'AHU ROYAL COURT AND FLORAL PARADE

HONOLULU – The 2015 Aloha Festivals is now accepting applications for participants in the 2015 O'ahu Royal Court and annual Aloha Festivals Floral Parade.

2015 Aloha Festivals O'ahu Royal Court:

Applicants are currently being sought for the positions of *mō'i kane* (king), *mō'i wahine* (queen), *kamāli'i kane* (prince), *kamāli'i wahine* (princess) and other court members of the 2015 O'ahu Royal Court. Applicants must be of Hawaiian ancestry and, if selected, are expected to make various appearances during their reigning year, from September 2015 to August 2016. King and queen applicants must be 35 years of age or older; prince and princess applicants must be 16 to 18 years old. Scholarships will be awarded to the chosen prince and princess to further their education after high school. In addition, court members are also being sought to fill attendant positions.

Interested applicants for the O'ahu Royal Court must complete an application form and supply both a headshot and full-length photo, as well as proof of Hawaiian ancestry. Applications must be received by Tuesday, June 30 to the Aloha Festivals Royal Court Committee, P.O. Box 15945, Honolulu, HI 96830. For more information about applying for the Royal Court, please contact Charles Kapua at 22hwnkane@gmail.com or parade.lady001@gmail.com.

(more)

2015 Aloha Festivals Floral Parade:

Participants are also being sought for the 2015 Aloha Festivals Floral Parade, which takes place on Saturday, Sept. 26 at 9 a.m. The parade runs down Kalākaua Avenue from Ala Moana Park to Kapi'olani Park. Marching band units, floral floats, specialty car units, specialty marching units, and *pā'ū* (long-skirted) and equestrian units are welcome.

Parade applications must be received by Friday, July 31. Applications should be mailed to the Aloha Festivals Floral Parade Committee, P.O. Box 15945, Honolulu, HI 96830. For more information about the Aloha Festivals Floral Parade, please contact Charles Kapua at 22hwnkane@gmail.com or Toni Lee at parade.lady001@gmail.com.

Applications for the O'ahu Royal Court and the Aloha Festivals Floral Parade can be found at www.alohafestivals.com (click "forms" and "download forms").

About Aloha Festivals

Aloha Festivals was first held in 1946 as Aloha Week, and over the past six and a half decades has become a celebration of Hawaiian culture, integrating the traditions and cultures of the Islands through music, dance, cuisine and art. All festivities are coordinated by a volunteer board of directors. Aloha Festivals is funded by the Hawai'i Tourism Authority, corporate and private sponsorships, and sales of Aloha Festivals ribbons and merchandise.

More information about Aloha Festivals and its events can be found at www.alohafestivals.com, Facebook ([facebook.com/AlohaFestivals](https://www.facebook.com/AlohaFestivals)), Twitter ([@AlohaFstvlS](https://twitter.com/AlohaFstvlS)), Instagram ([@alohafestivals](https://www.instagram.com/alohafestivals)) or by calling (808) 483-0730.

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