

Pū Ha‘aheo

(Cherish the Conch Shell with Pride)



Keiki Conch Shell Blowing Contest

Pearlridge Center will be hosting the first Keiki Pū Blowing Contest, in partnership with Aloha Festival's Keiki Ho'olaule'a on Saturday, September 16, 2017 at Uptown Center Court from 12:30 pm – 2 pm (location & time subject to change based on number of contestants).

Keiki winners from two age categories will receive the grand prize of a beautiful conch shell, (sponsored by Kia Enterprises & Island Events & Promotions), invited to participate in the Aloha Festivals Parade and other special appearances. All pre-registered contestant will receive a Keiki Ho'olaule'a event t-shirt. **Register online before September 6, 2017 at: bit.ly/pucontest**

Entry Fee: 2017 Aloha Festivals Ribbon, cost of \$7.00 and will be available at the event or any of our participating merchants. For more information and questions regarding Aloha Festivals Ribbon please visit: alohafestivals.com or call (808) 691-9103 (all proceeds benefit the Aloha Festivals).

All contestants must purchase & wear a 2017 Aloha Festivals ribbon and provide own conch shell in the competition (limited conch shell will be available).

Two Age Categories:

- 4 – 12 year old
- 13 – 17 year old

Contestant will be judged on:

- Appearance (Physical/Visual)
- Presentation (Dexterity/Energy/Disposition)
- Technique (Manner of Communication & Delivery)
- Movement & Style (3 Mark Movements)
- Overall Appeal

Attire:

- 2017 Aloha Festivals Keiki Ho'olaule'a t-shirt
- Dress shorts
- 2017 Aloha Festivals Ribbon
- Lei (neck)
- Pū (conch shell)

